

Clam storage box, design by Alan Fletcher, circa 1968, edition Mebel Alan Flechter

270

REF: 7223

Height: 7.5 cm (3")

Diameter: 16 cm (6.3")



DESCRIPTION

Designed in the late 1960s by British designer and art director Alan Fletcher, the Clam Box is a playful and graphic storage container, published by Mebel in Italy. Inspired by the shape of Edam cheese, it is made of two identical moulded plastic halves that interlock via a clever serrated-edge system.

Published by Mebel in Italy, the box comes in bright, contrasting colours, red, blue, yellow, black, white, echoing the pop aesthetic of the period. Perfect as a catch-all, jewellery holder or desk accessory, it reflects how graphic design

can transform everyday objects into visually striking pieces.

Each piece is signed: "mebel, Italy, des. A. Fletcher".

Italy, circa 1968