formes utiles
Beauty is in eclecticism

Clam storage box, design by Alan Fletcher, circa 1968, edition Mebel

Alan Flechter

270

REF: 7223

Height: 7.5 cm (3")

Diameter: 16 cm (6.3")

Formes Utiles
20 Rue Marcel Dutartre, 69100 Villeurbanne, Lyon, France
info@formesutiles.com +33 6 61 58 02 70 www.formesutiles.com

DESCRIPTION

Designed in the late 1960s by British designer and art director Alan Fletcher, the Clam Box is a playful and graphic storage container, published by Mebel in Italy. Inspired by the shape of Edam cheese, it is made of two identical moulded plastic halves that interlock via a clever serrated-edge system.

Published by Mebel in Italy, the box comes in bright, contrasting colours, red, blue, yellow, black, white, echoing the pop aesthetic of the period. Perfect as a catch-all, jewellery holder or desk accessory, it reflects how graphic design

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can transform everyday objects into visually striking pieces.

Each piece is signed: "mebel, Italy, des. A. Fletcher".

Italy, circa 1968

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